

## Google Books: Magazines & Journals

January 6, 2009 – 3:50 pm

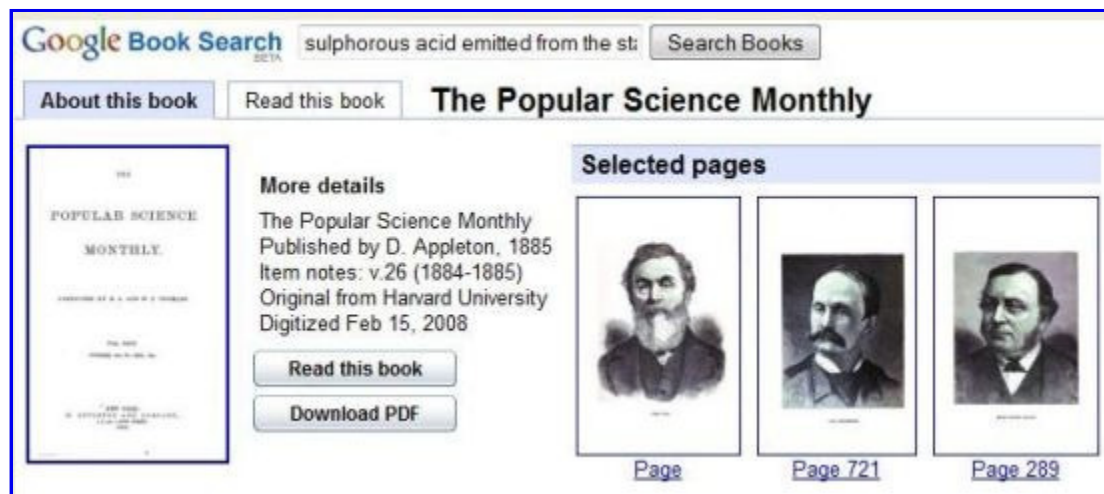


A month ago, Google announced that it has begun putting [magazines](#) in Google Books. In one way, this is a new direction for Google. But looked at broadly, it's really not so new — Google has been putting [old journals](#) in Google Books for a long time. The basic difference between the newly announced “Google magazines” and Google’s “old journals,” of course, is the date of publication — The titles that are being treated as “magazines” are generally published in the last 50 years or

so. But some of these also include much older issues, in some cases, such as Popular Science, going back to the 1800's. A bit of digging — [searching for words](#) in an article — finds a nice case of a title that's in Google Books both ways, as a magazine and as an old journal. Snippets from the “About this book” and “About this magazine” pages below show differences.

### Old journals - The journal / book format

Old journals are given the same treatment as books, with each volume of the journal being considered a book. The record here is for [volume 26](#) of Popular Science Monthly (the old name of Popular Science).



Old journals are scanned into Google Books by libraries, in the case shown here, Harvard University. As with other books scanned by libraries, the About page has a selection of thumbnail images, giving an idea of what sort of graphics are in the book. Also note the button to Download the entire volume in PDF format.

### The Magazine format

In contrast to journal/book format, in which the **volume** (made up of several issues) is treated as the basic record unit, in magazines, the basic record unit is the **issue**. This record is for the [Feb 1885 issue](#) of Popular Science.

Google Book Search sulphurous acid emitted from the st: Search Books

About this magazine Read this magazine **Popular Science**

THE POPULAR SCIENCE MONTHLY.  
FEBRUARY 1885  
144 pages  
Vol. 26, No. 28  
ISSN 0161-7370  
Published by Bonnier Corporation  
Read this magazine

**Browse all issues**

1870 1910 1920 1930 1940 1950 1960 1970 1980 1990 2000

POPULAR SCIENCE MONTHLY.  
MAY 1872

POPULAR SCIENCE MONTHLY.  
JUN 1872

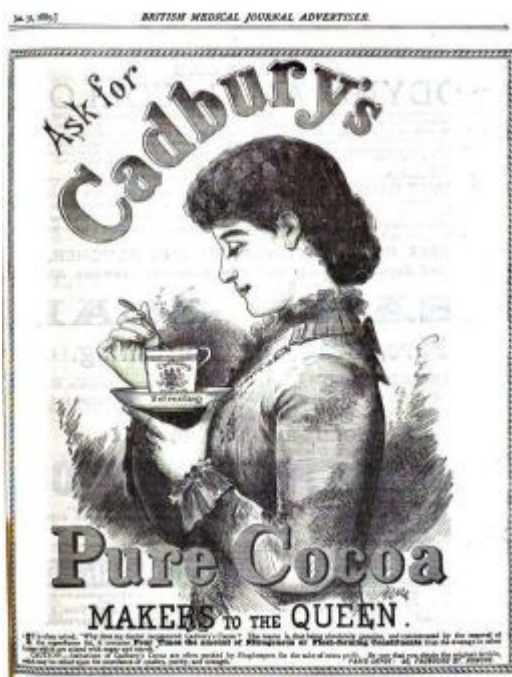
POPULAR SCIENCE MONTHLY.  
JUL 1872

Comparing this with the journal/book format, this lacks thumbnail preview images and it also does not support downloading a PDF of the issue. It does, however, have the great advantage over the journal/book format, that all issues are connected in the **Browse all issues** menu.

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## [Cadbury's Chocolate in British Medical Journal](#)

December 24, 2008 – 3:14 pm



Google Books is full of surprises! In surveying [medical journals in Google Books](#), I discovered that volumes of *British Medical Journal* circa 1880 scanned at Harvard have extensive sections devoted to advertisements. Most libraries, when they bind issues of journals and magazines into bound volumes, very reasonably remove pages that have only advertisements, to save space on the shelf. So it's good to have a Harvard, that can afford to save the rare gems of 19th century ads, so that they can be put online for the world to enjoy!

As fanciful as the ad shown here is ("Ask for Cadbury's Pure Cocoa, makers to the Queen"), there is a wealth of more prosaic ads in the same volume, awaiting future medical historians, on subjects such as malted infant food, lactopeptine for indigestion, bronchitis & croup kettles, and state-of-the-art wheelchairs.

I found several other journals in Google Books from the same late-19th-century era, that also have extensive ads. But *British Medical Journal* is the only one I found that has entire, separate volumes of advertising. Apparently there must have been separate

supplements that were only ads (this was in the dawn of the age of mass advertising, and people, even including physicians, were actually GLAD to read ads!)

So, how searchable are the ads in Google Books? I tried a few examples and had mixed results — Searching

for this phrase that's in the Cadbury's ad — "[why does my doctor recommend Cadbury's Cocoa](#)" — was successful. But searching for a phrase in the ad that follows the Cadbury's ad, for Anodyne Amyl Colloid — "[in cases of neuralgia, sciatica, lumbago](#)" — found the phrase in other ads for the same product, but not the one occurring in this instance.

Here are volumes of *British Medical Journal* that I found that are exclusively advertising (All of these were scanned at Harvard):

- [1878:vol.2](#)
- [1879:vol.2](#)
- [1880:vol.1](#)
- [1880:vol.2](#)
- [1881:vol.1](#)
- [1883:vol.2](#)
- [1885:vol.1](#) (This volume has the Cadbury's ad above, which appears prominently as the first thumbnail)

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## [Medical journals in Google Books](#)

December 24, 2008 – 11:42 am

The list presented here has FULL VIEW (public domain, pre-1923) journals in Google Books. This is certainly NOT intended to be a complete list! There's no easy way that I have found to limit a search in Google Books to journals, so I have found these titles by searching for appropriate words such as medical, dermatology, journal, archive, transactions. I have not included titles that have less than 5 volumes in Google Books. Unfortunately, there's no way that I have found to sort the title searches chronologically, so to find a particular volume, it's necessary to go through the results list. Each entry in the list below has links to the first and last volumes that I have found for each title; these dates are not necessarily inclusive. For "contributing libraries," examples are given if there is more than one contributing library.

This list grew a lot longer than I thought it would — I was surprised to find so many journals in Google Books! It was a tedious job compiling this, and I probably won't try to keep it current, with new volumes being added all the time. If I get feedback 😊 I'm more likely to put in more work on it, so please add a comment, or mail me at: [eric\[hyphen\]rumsey AT uiowa\[dot\]edu](mailto:eric[hyphen]rumsey AT uiowa[dot]edu)

- [American Journal of Orthopedic Surgery](#) [OCLC1480168] - 10 vol: [v.1 \(1903\)](#) ... [v.16 \(1918\)](#), All contributed by Michigan
- [American Journal of Surgery](#) [LCCNsg37000053] - 16 vol: [v.21 \(1907\)](#) ... [v.36 \(1922\)](#), All contributed by Harvard
- [American Journal of Syphilography and Dermatology](#) [09iR9IH7tBq-Ciqi\_S] - 10 vol: [v. 1 \(1870\)](#) ... [v. 5 \(1874\)](#), All contributed by Michigan
- [American Journal of the Medical Sciences](#) [LCCNsf88091392] - 135 vol: [v.10 \(1832\)](#) ... new ser. [v.157 \(1919\)](#), All apparently contributed by Harvard
- [American Medical Journal](#) [OCLC11848883] - 14 vol: [v.3 \(1875\)](#) ... [v.37 \(1909\)](#), Contributing libraries: Michigan ([1909](#)), Harvard ([1875](#))
- [American Practitioner](#) [OCLC2257390] - 30 vol: [v.28 \(1883\)](#) ... [nsv.48 \(1914\)](#), Contributing libraries: Harvard ([1883](#)), Michigan ([1914](#))
- [Annals of Surgery](#) [LCCN44048195] - 20 vol: [v.4 \(1886\)](#) ... [v.64 \(1916\)](#), All contributed by Harvard

- [Archiv für Dermatologie und Syphilis](#) [OCLC30504268] - 53 vol: [1889](#) ... [1908](#), Contributing libraries: Mostly Harvard ([1889](#)), a few Michigan ([1900](#))
- [Archiv für klinische Chirurgie](#) [OCLC1481968] - 44 vol: [v.1 \(1861\)](#) ... [v.86 \(1908\)](#), Contributing libraries: Michigan ([1861](#)), Univ California ([1908](#)), Harvard ([1896](#))
- [Archives of Dermatology and Syphilology](#) [LCCNsf98085583] - 7 vol: [v.1 \(1920\)](#) ... [v.6 1922](#), Contributing libraries: Harvard ([1920](#)), Michigan ([1922](#))
- [Australasian Medical Gazette](#) [OCLC1518665] - 43 vol: [v.4 \(1884\)](#) ... [v.27 \(1908\)](#), Contributing libraries: Harvard ([1884](#)), Michigan ([1908](#))
- [Boston Medical and Surgical Journal](#) [LCCNsf82006636] - 278 vol: [v.1 \(1828-29\)](#) ... [v.186 \(1922\)](#), All apparently contributed by Harvard
- [British and Foreign Medico-chirurgical Review: Or, Quarterly Journal of Practial Medicine and Surgery](#) [LCCN2005205155] - 94 vol: [v.1 \(1848\)](#) ... [v.60 \(1877\)](#), Contributing libraries: Michigan ([1877](#)), Oxford ([1866](#))
- [British Journal of Dermatology](#) [LCCNsn97039488] - 30 vol: [v.2 \(1890\)](#) ... [v.20 \(1908\)](#), Contributing libraries: Harvard ([1890](#)), Univ California ([1904](#))
- [British Medical Journal](#) [LCCNca14000592] - 22 vol: [1864](#) ... [1899](#), All apparently contributed by Harvard
- [Canadian Journal of Medicine and Surgery](#) [LCCNcn76308908] - 41 vol: [v.1 \(1897\)](#) ... [v.45 \(1919\)](#), Contributing libraries: Michigan ([1919](#)), Harvard ([1902](#))
- [Clinical Journal](#) [OCLC1554933] - 25 vol: [v.1 \(1892\)](#) ... [v.29 \(1907\)](#), All contributed by Harvard
- [Dublin Journal of Medical Science](#) [LCCNsc82003706] - 81 vol: [v.9 \(1836\)](#) ... [v.124 \(1907\)](#), Contributing libraries: Harvard ([1836](#)), Oxford ([1878](#))
- [Edinburgh Medical and Surgical Journal](#) [OCLC1567486] - 139 vol: [1805](#) ... [1854](#), Contributing libraries: Harvard ([1805](#)), Michigan ([1841](#)), Oxford ([1854](#))
- [Edinburgh Medical Journal](#) [OCLC1567487] - 65 vol: [1865](#) ... [1906](#), Contributing libraries: Harvard ([1906](#)), Oxford ([1885](#))
- [Gaillard's Medical Journal](#) [05bfb\_4wdXKCgHf7xY] - 60 vol: [v.8 \(1869\)](#) ... [v.89 \(1908\)](#), All contributed by Michigan
- [International Clinics: A Quarterly of Clinical Lectures](#) [LCCN99002268] - 280 vol: [v.2 \(1891\)](#) ... [ser.32:v.3 \(1922\)](#), Contributing libraries: Harvard ([1922](#)), Michigan ([1891](#)), Univ California ([1901](#))
- [International Journal of Surgery](#) [OCLC9597096] - 30 vol: [v.5 \(1892\)](#) ... [v.35 \(1922\)](#), All contributed by Harvard
- [Journal of Experimental Medicine](#) [LCCN06036096] - 11 vol: [v. 3 \(1898\)](#) ... [v. 35 \(1922\)](#), Contributing libraries: Harvard ([1898](#)), Michigan ([1921](#))
- [Journal of Infectious Diseases](#) [LCCNa40001288] - 27 vol: [v.1 \(1904\)](#) ... [v. 26-27 \(1920\)](#), Most contributed by Univ California ([1904](#)), a few by Harvard ([1915](#))
- [Journal of Medical Research](#) [LCCNsf79010136] - 20 vol: [v.6 \(1901\)](#) ... [v.24 \(1911\)](#), All contributed by Harvard
- [Journal of the American Medical Association](#) [LCCN07037314] - 10 vol: [v.4 \(1885\)](#) ... [v.64: no.18-26 \(1915\)](#), All apparently contributed by Harvard
- [The Lancet](#) [LCCNsf82002015] - 25 vol: [v.1 \(1841\)](#) ... [v.2 \(1906\)](#), All contributed by Harvard
- [London Medical and Physical Journal](#) [0-TWLdBC5mngljKZT] - 30 vol: [v.1 \(1799\)](#) ... [v.60 \(1828\)](#), Contributing libraries: Ghent Univ ([1799](#)), Harvard ([1828](#)), Oxford ([1823](#))
- [Medical Age: A Semi-monthly Journal of Medicine and Surgery](#) [01sJ0g4LwS3V] - 27 vol: [v.1 \(1883\)](#) ... [v.21 \(1903\)](#), Univ California ([1883](#)), Harvard ([1887](#))
- [Medical Bulletin: A Monthly Journal of Medicine and Surgery](#) [LCCNsn88008112] - 44 vol: [v.3 \(1881\)](#) ... [v.30 1908](#), Contributing libraries: Harvard ([1881](#)), Michigan
- [Medical Record](#) [LCCNsc78001455] - 45 vol: [v.5 \(1870\)](#) ... [v.92 \(1917\)](#), Contributing libraries: Harvard ([1917](#)), Michigan ([1870](#))
- [Medico-chirurgical Review, and Journal of Practical Medicine](#) [OCLC8179525] - 17 vol: [v.18 \(1833\)](#) ... [ns v. 6 \(1847\)](#), Contributing libraries: Michigan ([1833](#)), Oxford ([1847](#))

- [Montreal Medical Journal](#) [04X2LEjF6FfnHIALrs] - 23 vol: [v.1 \(1872\)](#) ... [v.23 \(1895\)](#), Contributing libraries: Michigan ([1872](#)), Harvard ([1895](#))
- [New-England Journal of Medicine and Surgery](#) [0vqSiVxWqHBCsshYel] - 7 vol: [v.1 \(1812\)](#) ... [v.11 \(1822\)](#), All contributed by Michigan
- [North American Medical and Surgical Journal](#) [LCCNsf88092329] - 12 vol: [v.1 \(1826\)](#) ... [v.12 \(1831\)](#), All contributed by Michigan
- [Physician and Surgeon](#) [0Drg7snYyonobE\_-2S] - 66 vol: [v.2 \(1880\)](#) ... [v.35 \(1913\)](#), Contributing libraries: Michigan ([1913](#)), Harvard ([1880](#))
- [Retrospect of Practical Medicine and Surgery](#) [LCCNca12000290] - 46 vol: [pt.4 \(1841\)](#) ... [v.115 \(1897\)](#), All apparently contributed by Michigan
- [Scottish Medical and Surgical Journal](#) [OCLC1696658] - 20 vol: [v.2 \(1898\)](#) ... [v.22 \(1908\)](#), All contributed by Harvard
- [Transactions of the American Dermatological Association](#) [OCLC1479771] - 9 vol: [1891](#) ... [1903](#), All contributed by Michigan
- [Western Journal of Medicine and Surgery](#) [LCCNsf88090166] -15 vol: [v.1 \(1840\)](#) ... [ser.4:v.1 \(1854\)](#), Contributing libraries: Harvard ([1854](#)), Michigan ([1842](#))

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## [Google Magazines - Books or Images?](#)

December 11, 2008 – 5:41 pm

Until now, books with pictures, especially [color pictures](#), have been a relatively small part of Google Books. But the [addition](#) of highly visual, popular magazines changes this — The [titles added](#) so far are filled with pictures!

On one level, more pictures in Google Books is gratifying — a theme of this blog! But the navigation/search capabilities for finding these pictures is limited. The best way seems to be to use Advanced Search and limit the search to Magazines. But the results listing for this is text-only. It would be much easier to search for pictures with the sort of thumbnail search results interface that's used in Google Image Search.

In light of the launching of picture-laden magazines as part of Google Books, it's interesting to note that only last month, Google launched [Life magazine pictures](#), as part of **Google Image Search**. Google is facing the same choice that librarians have been considering for the last while — Should books (or magazines) that have many pictures be considered mainly as **books** that happen to have pictures, or as **pictures** that happen to be in books?

The pictures & links below are from magazines that are in Google Books. I've chosen them because I know from work on Hardin MD that they are on highly-searched subjects, which would likely appear in Google Image Search if they were crawlable.



Google [announced yesterday](#) that they're now adding magazines to Google Books. A bit of digging has yielded the titles below. Easy methods I've used — One is to simply go to [Google Books](#), and look at the Magazines featured in the top row; to see more do screen refresh. Another way is to go to Google Books Advanced search, limit to Content: Magazines, and search for subjects e.g. [baseball](#), [macintosh](#), [influenza](#)↑, [disease](#). If you find other titles, feel free to put them in the Comments.

Please note: the dates given for titles is not necessarily inclusive! Some are quite spotty.

- [The Alcade \(Univ Texas alumni magazine\)](#), Jan 1960 - Sep-Oct 2008
- [Atlanta magazine](#), Jan 2003 - Aug 2008
- [American cowboy](#), May 1994- Aug 2008
- [Backpacker](#), Spring 1973 - Dec 2004
- [Baseball digest](#), July, 1945 - Oct 2007
- [Best life](#), Dec 2005 - Nov 2008
- [Better nutrition](#), Jan 1999 - Dec 2004
- [Bicycling](#), Jan 2006 - Dec 2008
- [Black Belt](#), 1962 - 2004
- [Black World/Negro Digest](#), Nov 1961 - Apr 1976
- [Building systems](#), Jan 2000 - July 2003
- [Bulletin of the Atomic Scientists](#), Dec 1945 - Nov 1998
- [Cell phone handbook](#), Summer 2007 (issue of Mac Life?)
- [CIO](#), 1987 - 2001
- [Collectors Guide](#), 1994 - 2008
- [Cincinnati magazine](#), 1971 - 2000
- [Cruise travel](#), Jan 1980 - Dec 2007
- [Dwell](#), Oct 2000 - Dec 2008
- [Ebony](#), Mar 1962 - Nov 2008
- [Ebony Jr](#), May 1973 - Oct 1985
- [Indianapolis monthly](#), 1995 - 2008
- [iPod Handbook](#) (Mac Life Winter 2008)
- [Jet](#), Nov 1951 - Oct 20, 2008
- [Liberty Magazine](#), 1971 - 1976
- [Log home designs](#), Winter 1994 - Dec 2004
- [Log home living](#), Dec 1989 - Feb 2004
- [Mac Life](#), Summer 2007 - Nov 2008
- [Maximum PC](#), Oct 1998 - Dec 2008
- [Mother Jones](#), 1976 - Jan 2000
- [Men's health](#), Jan 2006 - Oct 2008
- [Mountain bike](#), Apr 2006 - Nov 2008
- [New York magazine](#), Apr 29, 1968 - Dec 22, 1997
- [Organic gardening](#), Dec 2005 - Nov 2008
- [Popular mechanics](#), Jan 1905 - Dec 2005
- [Popular science](#), May 1872 - Feb 2008
- [Prevention](#), Jan 2006 - Dec 2008
- [Runner's world](#), Jan 2006 - Dec 2008
- [Running times](#), Jan 2006 - Dec 2008
- [Vegetarian times](#), March 1981 - Nov 2004
- [Windows Vista](#), Autumn 2007 - Winter 2008
- [Women's health](#), Jan 2006 - Dec 2008

Other peoples' lists of titles in Google Magazines: [Jeanne Kramer-Smyth](#) (listed by subject categories) ;